

FAX# 703 528 7880 OCT1/12 13.24
HARRIS REPORT FROM REP *** WFTV-TV ***
CHANGES

REP. # _____ OFF. # 6556 SALESMAN # _____
BUYER NAME KATIE KEULEMAN
SALES PRSN WA- JOE KNAUER

CONTRACT # 6354621

CLASS: NATL. LOCAL REGIONAL

DATE OCT1/12 13.24

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STA:

ALL INVOICES ARE TO BE SENT TO:

OBAMA FOR AMERICA-SKED C

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
26	S		900P-1000P	30		\$7,400.00	10/3	10/3	0		WED	0

AGENCY ADVERTISER CODE =
 AGENCY PRODUCT CODE =
 AGENCY EST# = 1897
 PROGRAM : MODERN FAMILY/SUBURGATORY

REP HEADLINE# 6354621 TRF# 334308
\$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800
ORDER WORKSHEET

FAX# 703 528 7880
HARRIS REPORT FROM REP
CHANGES OCT1/12 13.24
*** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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44	A		800P-900P	30		\$4,000.00	10/4	10/4	1		THU	1
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PROGRAM : LAST RESORT
ORD COM1 : WE CAN OFFER:
THIS IS A MAKE-GOOD FOR OCT3 ON LINE-26 FOR 1 SPOT/WK

45	A		800P-1130P	30		\$3,300.00	10/6	10/6	1		SAT	1
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PROGRAM : FBALL
ORD COM1 : WE CAN OFFER:
PART OF A MAKEGOOD MADE UP OF LINES 44-46

46	A		105A-300A	30		\$100.00	10/6	10/6	1		SAT	1
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PROGRAM : MOVIE
ORD COM1 : WE CAN OFFER:
PART OF A MAKEGOOD MADE UP OF LINES 44-46
STATION MAKEGOOD OFFERS:
M2 OK'D BUY#26 MISSED:WED/900P-1000P OCT3 30S \$7,400.00 (OCT1/12)
OFFER:THU/800P-900P OCT4 30S \$4,000.00 PLS ADVISE.
& SAT/800P-1130P OCT6 30S \$3,300.00
& SAT/105A-300A OCT6 30S \$100.00
CMT:WE CAN OFFER:

OCT/12 109570.00
CONTRACT TOTAL 109570.00
TOTAL SPOTS 60

MARKET TOTALS \$352,925 WFTV 42% WKMG 10% WESH 26% WOFL 14% WKCF 1% WRBW 2% CABL 0%
WOPX 0% WRDQ 5% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-DATE Y-DAYS Z-COMMENTS *-MULTIPLE